

CORPORATE ENGAGEMENT



6 Ways to engage with the Regional Parks Foundation



REGIONAL PARKS
Foundation

Supporting East Bay Regional Parks

Matching Gifts: The Win-Win-Win Solution

By matching your employee's donations, not only will you have happier, more engaged, and productive employees; you will allow your employees to make a more meaningful impact for the causes they care about deeply. This is a win-win-win for everyone - you, your employees and the cause you both care about

To assist you with getting the proper documents and pertinent information please contact your dedicated **Matching Gift Program Officer, Michele Kageura** at (510) 544-2201 or mkageura@ebparks.org or visit <http://www.regionalparksfoundation.org/support/corporate-giving>.

Volunteer Hours Match

You can make your employees feel even more connected to you and their favorite cause when you offer a match for the hours they volunteer at their favorite charity. Employees are more likely to spend their free time volunteering if they know that their company will financially support their efforts. You'll make a greater social impact and your employees will be happier, feel more socially integrated and love you even more! Please contact your dedicated **Matching Gift Program Officer, Michele Kageura** at (510) 544-2201 or mkageura@ebparks.org or visit <http://www.regionalparksfoundation.org/support/corporate-giving>.

The Regional Parks Foundation supports the East Bay Regional Park District through fundraising to provide universal access, environmental stewardship, educational and recreational programs and the acquisition of parklands.

The Park District includes, 65 regional parks, 1250 miles of trails, 55 miles of shoreline and more than 120,000 acres throughout Alameda and Contra Costa counties.



Corporate Volunteer Events - Days of Service

Every year, individuals and companies just like yours join more than 21,000+ other volunteers who contribute over 150,000 hours of service to the East Bay Regional Park District (EBRPD). You can join any of the many scheduled volunteer opportunities throughout the year. Whether you care about keeping your shorelines and parks clean, maintaining your trails or building new ones for everyone to enjoy, or restoring habitats for the thousands of animals who call your Regional Parks their home, you can decide where you want to make your mark. To decide which activity excites you the most, visit <http://www.ebparks.org/about/getinvolved/volunteer>.

If you are seeking a specific date of service for your company or a private volunteer opportunity for your team, we are happy to host special corporate volunteer days of service and team building events customized for your organization. The two most commonly requested corporate volunteer day opportunities are offered to you below; however if you would like additional offerings and customization to suit your needs, please contact your dedicated **Corporate Volunteer Program Officer, Raj Hajela** at (510) 544-2218 or rhajela@ebparks.org or visit <http://www.regionalparksfoundation.org/support/corporate-giving>.

LARGE GROUP:

(4+ hours plus lunch for up to 50 volunteers)

- **You:** bring up to 50 volunteers and family members from your company for 4+ hours of camaraderie and team building at a park of your choosing.
- **East Bay Regional Park District provides:** a stewardship or trails maintenance project suited to your needs; all the tools you'll need to complete the job, park operations staff members to lead your team the day's activities; and a volunteer coordinator to plan and coordinate event logistics with you.
- **Regional Parks Foundation:** provides project planning support to your team; lunch, snacks and beverages for everyone in your group; commemorative team building t-shirts and water bottles for you to take back and brag about.
- **Your company:** provides \$5,000 donation and up to 50 volunteers.

SMALL GROUP:

(4+ hours plus lunch for 25 volunteers or less)

- **You:** bring up to 25 volunteers and family members from your company for 4+ hours of camaraderie and team building at a park of your choosing.
- **East Bay Regional Park District provides:** a stewardship or trails maintenance project suited to your needs; all the tools you'll need to complete the job, park operations staff members to lead your team the day's activities; and a volunteer coordinator to plan and coordinate event logistics with you.
- **Regional Parks Foundation:** provides project planning support to your team; lunch, snacks and beverages for everyone in your group; commemorative team building t-shirts and water bottles for you to take back and brag about.
- **Your company:** provides \$2,500 donation and up to 25 volunteers.

Event Sponsorships

Through Corporate Event Sponsorships, you can showcase your social responsibility efforts to the public while leveraging the trust, love and high value of the East Bay Regional Park District. Not only is the Park District the largest and most admired regional park system in North America, it is much loved by the entire population of the Bay Area. Its 120,000+ acres, 1,250+ miles of trails, pristine shorelines, lakes, golf courses, campgrounds, picnic sites, etc. are studded with numerous jewels and hidden treasures for you and the public to enjoy.

QUICK FACTS



87%

Approval rating by the public



25M

Annual visitors



\$500M

The annual economic value of EBRPD's lands and operations to the bay area

The Regional Parks Foundation collaborations with the East Bay Regional Park District on a variety of events and programs throughout the year. Sponsorships range from \$1,000 to \$50,000 depending on the event. **Please contact Juliana Schirmer, Development Director at (510) 544-2212 or jschirmer@ebparks.org or visit <http://www.regionalparksfoundation.org/support/corporate-giving>.**

Invitations for Corporate Grant Opportunities

Another way you can highlight your dedication to the community is to invite the Regional Park Foundation to apply for your corporate grants. The Foundation offers a wide variety of grant funding opportunities, with demonstrated effectiveness and positive measurements for you to collaborate on. The areas of mutual interest include: Universal Access; Youth Development; Community Engagement; Environmental Stewardship; and Health, Wellness & Safety. **Please contact Juliana Schirmer, Development Director at (510) 544-2212 or jschirmer@ebparks.org to find out how you can shape your impact.**

Other Opportunities

We offer many other ways for you to showcase your corporate social responsibility accomplishments via presentations to your teams at lunch and learn sessions, membership programs tailored for your employees, or assistance in areas such as health, wellness, and safety. Other programs that may fit your strategic objectives include youth engagement strategies, environmental stewardship, community engagement, education, skills development and universal access. Your messaging has the potential to reach a broad and diverse community united in their love for outdoor spaces. The outreach spans publications such as Compass and Regional In to website and social media as well as the goodwill of a well-loved brand.



27K+ FACEBOOK FOLLOWERS



37K+ INSTAGRAM FOLLOWERS



12K+ TWITTER FOLLOWERS



About East Bay Regional Park District

The East Bay Regional Park District (EBRPD) is a system of beautiful public parks and trails in Alameda and Contra Costa counties on the eastern side of

San Francisco Bay. As the largest regional park system in the nation, with over 25 million visitors annually, EBRPD preserves a priceless heritage of natural and cultural resources that include, open space, parks and trails for enjoyment and healthful recreation for generations to come. The system includes nearly 121,000 acres in 65 parks linked via a network of 29 regional inter-park trails and about 1,250 miles of trails, various swim facilities, campsites, golf courses, picnic sites, visitor centers, etc.



For additional information, please visit www.ebparks.org.



About Regional Parks Foundation

The Regional Parks Foundation is a 501(c)(3) organization founded in 1969 to support the East Bay Regional Park District through fundraising to provide universal

access, environmental stewardship, educational and recreational programs and the acquisition of parklands.

At the Regional Parks Foundation we believe connections with nature are critical for leading a healthy, balanced life. Every day, we provide resources to ensure underserved populations have equal access to nature through the East Bay Regional Park District's parks, trails, programs and services. When we do, lives are changed, and we inspire the next generation of environmental stewards to value and protect open space and the environment.



For additional information, please visit www.regionalparksfoundation.org.



Regional Parks Foundation
P.O. Box 21074 Crestmont Station
Oakland, CA 94620 Tax ID: 23-7011877

Phone: 510.544.2202
Membership: 510.544.2220
www.regionalparksfoundation.org

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