

Trails Challenge Membership

This year, the Regional Parks Foundation is pleased to offer a special Membership designed exclusively for Trails Challenge participants. Once registered, you will be eligible to purchase a Trails Challenge Membership that will allow you to frequent your favorite 2012 Trails Challenge trails cost-effectively and efficiently. Unlike regular Membership to the Regional Parks, which offers an assortment of benefits, the Trails Challenge Membership provides the single benefit of FREE day-use parking to those Regional Parks featured in the 2012 Trails Challenge that have parking fees.



Trails Challenge Membership is good for one named individual who is currently enrolled in the Trails Challenge Program. The Membership cycle extends from January 2012 through December 2012, so the earlier in the year you sign up, the more you can enjoy!

For a complete list of Regional Trails included in this year's program, refer to the "Benefits of Trails Challenge Membership" section.

Regional Parks Foundation
P.O. Box 21074, Crestmont Station
Oakland, CA 94620



2012 Trails Challenge Program Information and Trails Challenge Membership Application



Trails Challenge is a **free program** made possible through a partnership between the East Bay Regional Park District, the Regional Parks Foundation, and Kaiser Permanente.



The Program

Trails Challenge is a FREE self-guided, self-paced hiking program featuring 20 hikes on trails in Regional Parks throughout Alameda and Contra Costa counties. **The program offers hikes at various levels of difficulty**, ranging from easy to challenging. It's a great way to get **outdoors, stay fit, and enjoy your Regional Parks** all at the same time!

Thanks to a special partnership with Kaiser Permanente, there is no cost to participate for residents of Alameda and Contra Costa counties and Kaiser employees throughout Northern California. The Trails Challenge program is part of the East Bay Regional Park District's Healthy Parks Healthy People initiative, an international movement that encourages healthy and active lifestyles while enjoying open space. Trails Challenge offers a no-cost alternative to staying in shape, and best of all, you can participate on your own schedule, when it is convenient to you.

Free Registration Online

Because this program includes an environmental awareness component, Trails Challenge registration must be made online. You can sign-up at **www.ebparks.org** by clicking on the Trails Challenge logo. Once your registration has been processed, you can download the **FREE 2012 e-Guidebook** from your home computer and pick up your **FREE T-shirt** at your favorite Visitor Center (*while supplies last, limit two per household*). The e-Guidebook includes detailed descriptions of this year's featured trails. For your added convenience, you can also download the **FREE mobile "app"** to your iPhone or Android smartphone so you can take the guidebook in its digital format wherever you go! **Earn a commemorative pin** by conquering the "Challenge" when you complete 5 of the 20 featured hikes, or 26.2 miles!

For more information call (510) 544-2220 or visit www.RegionalParksFoundation.org.

Benefits of Trails Challenge Membership

Trails Challenge Membership includes the exclusive benefit of day-use parking at the following Regional Parks, featured in the 2012 Trails Challenge:

Black Diamond Mines Regional Preserve, Antioch
Briones Regional Park, Lafayette/Martinez
Garin Regional Park, Hayward
Kennedy Grove Regional Recreation Area, El Sobrante
Point Pinole Regional Shoreline, Richmond
Redwood Regional Park, Oakland
Sunol Regional Wilderness, Sunol

To purchase your 2012 Trails Challenge Membership, you can:

- **Complete the Membership application** and include a check payable to the Regional Parks Foundation (RPF), or
- **Visit the RPF website** at www.RegionalParksFoundation.org and complete your transaction online, or
- **Call the Membership Department** at (510) 544-2220 to process an over-the-phone payment.

2012 Trails Challenge Membership is good for one named individual only, currently enrolled in the 2012 Trails Challenge Program. Membership benefits are good through the end of each calendar year of Trails Challenge participation.

For information about **regular Membership** and the full array of benefits, please visit www.RegionalParksFoundation.org or call (510) 544-2220.



Membership Application

Select a Trails Challenge Membership type from either Resident (of Alameda or Contra Costa counties) or Non-Resident below.

- ☐ TC Membership for Residents \$20
☐ TC Membership for Non-Residents \$25

Please complete the application below, providing all requested information. P.O. Box addresses must also be accompanied by a physical home address, although all Membership correspondence will be sent to the P.O. Box.

Trails Challenge Participant Name

Home Address (required)

P.O. Box Address (if applicable)

City/Zip

Daytime Phone

Evening Phone

Email Address

Remit to:



Regional Parks Foundation
P.O. Box 21074
Crestmont Station
Oakland, CA 94620

DETACH AND RETURN. DO NOT SEND CASH.