



REGIONAL PARKS Foundation

Supporting East Bay Regional Parks



ANNUAL REPORT 2013



SUPPORTING THE
EAST BAY REGIONAL
PARK DISTRICT
SINCE 1969

MISSION AND VISION

The Regional Parks Foundation was established in 1969 to support the East Bay Regional Park District. The Foundation's mission is to support our Regional Parks through fundraising that provides broader public access, resource protection and preservation, education and recreational programs, and the acquisition of parklands. One of its top priorities is to ensure that underserved populations have equal access to the East Bay Regional Park District's parks, trails, programs, and services.

The Foundation annually raises private funds to provide support for a group of five core program initiatives: Special Capital Projects, Membership, Environmental Conservation, Legacy, and Campership.

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LETTER FROM RAND H. SWENSON, BOARD PRESIDENT



Dear Friends,

Recently, the Regional Parks Foundation invited people to tell us how you benefit from the Regional Parks. People shared stories of weddings and birthdays and celebrating the gift of each day walking in a favorite park. But people also shared moving personal stories, like the hospital volunteer who trained for 7 breast cancer walks and the man who lost 70 pounds over two years of participating in the Trails Challenge. We heard the Regional Parks are more than a treasured part of our community. They are part of our lives.

As our Board works to support the Regional Parks and provide access to all they offer, we are deeply committed to honoring these stories. Two years ago, we completed a strategic plan to help to shape our priorities and initiatives. Last year, we began to focus on these priorities to better guide our efforts going forward.

One major area of focus is raising unrestricted funds from our loyal Members. In 2013, we studied ways to strengthen our Membership Program and look forward to implementing program improvements in 2014.

Another priority is to seek ways to engage the next generation of stewards in our community, particularly our youth. We plan to work closely with the Park District as it implements strategies set forth in its Youth Engagement Strategy that was finalized last year.

We will continue to offer our popular estate planning workshops, aimed at educating people who value the Regional Parks on how they can make a lasting impact by leaving a legacy. And we will continue to build relationships, inviting businesses, foundations, and people like you to partner with us to support

the Regional Parks and help improve the quality of life for everyone in the East Bay.

For the past two years, I've been honored to serve as President of the Foundation's Board of Directors. I'd like to invite you to please join me in welcoming my talented colleague William Acevedo as the new President. Bill's outstanding leadership and passion for the Regional Parks will be a steady guide as we celebrate our 45th anniversary as an organization, as well as the 80th anniversary of the East Bay Regional Park District.

I hope you enjoy some of the stories you'll read in this look back on 2013 through this annual report. We look forward to sharing many more in the years to come.

Sincerely,

A handwritten signature in black ink that reads "Rand H. Swenson". The signature is written in a cursive, flowing style.

Rand H. Swenson, *President*

THE HEALTHY PARKS, HEALTHY PEOPLE INITIATIVE: BAY AREA



The linkage between parks and health is more important than ever as today people of all ages spend much of their busy lives indoors and connected to technology. As evidence that spending time in nature improves both physical and mental health mounts, in June 2013 Bay Area leaders representing parks, open space, healthcare, and public health agencies participated in a “Healthy Parks, Healthy People: Bay Area” festival in Fremont. This one-day event encouraged people, especially children, seniors, and urban residents, to enjoy activities in the Regional Parks for their own physical and mental well-being. It also encouraged volunteerism to help maintain a healthy parks system that benefits the entire community.

As part of the Healthy Parks, Healthy People initiative, the Regional Parks Foundation works in partnership with the Park District to promote the variety of health and fitness opportunities available throughout the Regional Parks system. From hiking and biking, to swimming and boating, there are many ways for people to enjoy getting fit in the outdoors in the Regional Parks. The Foundation also offers camping scholarships for outdoor recreational and educational programs, including day camps, swimming lessons, and residential environmental camp.

HEALTHY PARKS, HEALTHY PEOPLE HIKE: COYOTE HILLS, FREMONT


In October 2013, the Park District initiated a free targeted program and outreach to 50 people from specific ethnic communities to introduce them to hiking and educating them on appropriate preparation and safety as well as health topics related to outdoor activity. One of the goals of this special outreach was to engage these communities in unfamiliar activities in hopes that they will want to enjoy them in the future and spread the word within their communities.

The one-day hiking event was specifically geared to these communities through ethnic media, translators, and guest speakers. District naturalists led the hike, providing not only tips and guidance, but also helping the participants to access information, use parks, engage in activities safely, and learn the health benefits of being outdoors. The Foundation provided free bus transportation to and from Coyote Hills and the Union City BART station, as well as water and healthy snacks.





THE TRAILS CHALLENGE AND KIDS HEALTHY OUTDOORS CHALLENGE

Each year, the Trails Challenge encourages people of all ages to get out and hike a total of 26.2 miles or 5 out of the 20 featured Regional Trails. Thanks to generous funding from  KAISER PERMANENTE®, participation is free and includes an organic t-shirt as well as an online Guidebook that details twenty new suggested hikes and useful tips and information, such as trail descriptions, maps, and driving directions to each Regional Park. Nearly 10,000 Bay Area residents sign up for this popular program every year.

TRAILS CHALLENGE SPOTLIGHT: WHOLE FOODS MARKET, FREMONT

The new Whole Foods Market in Fremont partnered with the Regional Parks Foundation in conjunction with its grand opening festivities and community outreach. In September, the Foundation participated in the Whole Planet Festival that included music, food, healthy cooking demonstrations, and information on outdoor activities and ways to stay healthy. The Foundation hosted a table and shared information about the Regional Parks and trails and offered signups for the popular Trails Challenge. Free t-shirts were available for registrants.



In addition, Whole Foods Market Fremont provided direct support for the Foundation through a special Community Support Day in October when 1% of store sales were contributed to our work. We are grateful to Whole Foods Market Fremont for this event which contributed \$1,067.22 to support the Foundation's work.

THE KIDS HEALTHY OUTDOORS CHALLENGE

Recognizing that kids in disadvantaged communities often lack easy access to these activities as well as to open space and wildlife, in 2011 the Park District and Foundation collaborated with  KAISER PERMANENTE® and local educators to develop a special Kids Healthy Outdoors Challenge (KHOC) educational curriculum and teacher's guide for local schools. The goal of the program is



The Kids Healthy Outdoors Challenge encourages kids to complete five out of the ten activities listed in the California Children's Outdoor Bill of Rights.

These activities include:

- Exploring nature
- Following a trail
- Catching a fish
- Camping under the stars, to name a few.



to help under-resourced schools and teachers engage students in learning about nature and exploring the outdoors, including guided field trips in the Regional Parks. Thanks to the Regional Parks Foundation and Kaiser funding, more than 1,000 youngsters participated with their classroom teachers in 2012/13. Thanks again to Regional Parks Foundation, Kaiser and Contra Costa Fish & Wildlife Commission; another 1,000 kids will participate in this KHOC. Classroom teachers agree that the children's experiences to learn outdoors helps them focus in the classroom.

OUR CORE FUNDING INITIATIVES



In 2014, as we celebrate the 80th anniversary of the East Bay Regional Park District, we are also commemorating the 45th anniversary of the Regional Parks Foundation. For nearly half a century, we have been building relationships throughout the community to send generations of kids to camp, promote environmental conservation, and fund dozens of special capital projects in the Regional Parks. We owe this tradition of success to caring people like you.

At the heart of the Foundation's mission is its commitment to provide broader public access to the Regional Parks and to support wildlife habitat enhancement. While the projects and programs can vary from year to year, the core initiatives remain constant: Special Capital Projects, Membership, Environmental Conservation, Legacy, and Campership.



SPECIAL CAPITAL PROJECTS

At the request of the Park District, the Regional Parks Foundation steps in to support funding gaps for special capital improvement projects wherever needed. Recent examples of such projects include:



SAFETY GEAR

Accidental drowning is the second largest cause of preventable death among children in California. In 2013, the Foundation funded the purchase of 200 replacement life jackets that visitors to swimming facilities throughout the Park District can borrow at no charge, so that they can learn to swim and participate in water sports without fear of drowning. In addition, the Foundation provided funding for 12 rescue boards and 13 tubes for the Junior Lifeguard program due to increased enrollment.

BIKES & HELMETS


Biking is a popular outdoor activity, yet many disadvantaged youth lack properly-working bicycles and helmets. In 2013, the Foundation funded the acquisition of 24 bikes and helmets for the Park District's Teen Afterschool Biking and Teen Afterschool Leadership programs, as well as 24 bikes, helmets, and training wheels for the Bay Trail Discovery Bike Ride program. An ongoing effort to support bike safety on our trails includes Bike Bell giveaways organized by East Bay Regional Park District trails crews with funding from Regional Parks Foundation.



POLICE HORSE

The Park District's Police Department relies on its mounted patrol to gain access to many areas of the Regional Parks. In 2013, funding from the Foundation ensured that "Dusty," a popular and dependable horse that had already been helping the District on a temporary basis, could become part of the permanent team and remain on the job. "Officer Dusty" is also quite the Park District Ambassador while on patrol.

LAKE CHABOT OUTDOOR EXERCISE EQUIPMENT

In November, the Regional Parks Foundation held a public dedication ceremony to celebrate the completion of a new outdoor fitness zone in Lake Chabot Regional Parks. Through funding support from  KAISER PERMANENTE®, the Foundation installed six unique pieces of outdoor exercise equipment that were based on a concept successfully tested in highly visible areas of urban parks throughout the country. This specialized exercise equipment was constructed with fun in mind, creating the opportunity for families and friends to work out together by using the equipment simultaneously.

The innovative, socially interactive outdoor fitness zone at Lake Chabot is part of a new workout circuit and is the first outdoor fitness zone to be installed in a Bay Area public park. It has already met with great enthusiasm from park users who can now work out in the beautiful outdoor setting for free, rather than going to the gym.





MEMBERSHIP

Regional Parks Foundation Membership is a popular program for families and individuals to help support the Regional Parks and at the same time discover its many natural treasures. Currently, over 7,500 individuals and families are members.

Regular Membership begins at \$50 per year and includes a variety of benefits such as unlimited day-use parking, free swimming, camping discounts, an annual dog pass, and a subscription to Regional in Nature and Compass Magazine.

Donor Circle Members enjoy all the benefits of Regular Membership while also helping others to enjoy the Park District's parks and programs.

- Tilden Circle \$250
- Reinhardt Circle \$500
- Mott Circle \$750
- '34 Club \$1,200

All Regular, Family and Donor Circle Memberships are 100% tax-deductible. Angler memberships are also tax-deductible less the cost of fishing and boating permits.



ENVIRONMENTAL CONSERVATION

With the help of volunteers, including individuals, community groups, and corporate partners, the Regional Parks Foundation raises funds to support environmental conservation in the Regional Parks.

In 2013, we assisted with numerous initiatives to help build a healthier ecosystem for all by restoring and maintaining trails and shoreline and re-establishing wildlife habitats so that threatened or endangered species can thrive once again. Volunteers engaged in outdoor educational and conservation activities such as installing tracking cameras and equipment, creating nesting habitats for birds and amphibians, engaging in trail maintenance, and cleaning up the shoreline.

We are pleased to recognize the following corporate partners that contributed greatly to this work in 2013:



CHEVRON

Chevron corporate employees and their families installed cameras to be used in documenting and tracking wildlife along known game trails at Sunol Regional Wilderness during two day-long events in April and October. The cameras, related accessories, and tracking gear were all purchased with funds generously donated by Chevron.

The Chevron volunteers programmed the cameras, helped identify ideal locations for photographing wildlife, tested the cameras, and installed them in the spring. In the fall, they were able to see results of their work before repositioning the cameras in additional locations along Alameda Creek.



SYMANTEC

In April, 40 volunteers from Symantec, including employees and family members of all ages, spent half a day planting trees at Quarry Lakes Regional Recreation Area. These enthusiastic Symantec volunteers planted willow, cottonwood, redwood, and oak saplings along a barren bank, which capped off a decade-long environmental restoration and conservation project.

REI

Throughout 2013, REI supported a variety of the Park District's restoration and cleanup efforts. In conjunction with these projects, local East Bay REI stores helped with promotion and volunteer recruitment. Through colorful and illustrative posters, REI showcased the Park District's trails and open space in its Brentwood, Concord, Berkeley, Dublin and Fremont stores, displaying some of the amazing recreational opportunities available throughout the Regional Parks.

REI's continued partnership for well over a decade has helped the Park District carry out important environmental conservation and maintenance projects, including the Ivan Dickson Trail Maintenance Project, Habitat Helpers effort, coastal cleanup in both Alameda and Contra Costa Counties, and ongoing restoration work with the Friends of Marsh Creek. All in all, these efforts involved more than 4,600 volunteers who contributed over 17,500 volunteer hours to restore more than 45 miles of trail and shoreline and over 58 acres of land.



FREMONT BANK

Generous funding from Fremont Bank supported the Least Tern Habitat Enhancement Project at the Hayward Regional Shoreline. These funds were used to purchase supplies and materials to enhance this vulnerable bird's habitat and built nesting shelters in time for the breeding season. As a longtime supporter of both the Regional Parks Foundation and Park District, Fremont Bank remains committed to environmental and wildlife conservation projects, engaging its employees in the volunteer efforts supported by the bank.

THE SERPENTINE PRAIRIE: CONTINUING THE RESTORATION

In addition to collaborating with corporate partners, the Foundation continued to provide direct support for the Park District's Serpentine Prairie environmental restoration effort at Redwood Regional Park. The Skyline Serpentine Prairie, adjacent to the Park District's Trudeau Training Center, is home to one of Northern California's richest arrays of native plants due to the Serpentine rock found there. However, decades of overuse have seriously impacted these rare, native plants, including the endangered Presidio Clarkia and rare Tiburon Buckwheat. The Park District's long-term goal is to preserve and enhance the Serpentine Prairie so that future generations of East Bay residents can enjoy this Northern California treasure.

Over the past 12 years, the Foundation has provided \$100,000 in support of this project, including \$25,000 this past 2013. This funding enabled the removal of non-native exotic pines and acacia in various areas, as well as tree shaping below the Trudeau Training Center.



Photo credit: Andrew Aldrich



LEGACY

The Foundation's Legacy program offers members of the community opportunities to stay involved and to make a gift that will live on - leaving a legacy that will impact the lives of generations to come. In fact, back in 1969, it was a gift of land that inspired the formation of the Regional Parks Foundation.



Planned giving can take many forms, including gifts of land, bequests, endowment funding, and beneficiary designations. To inform the public about the various options available, the Foundation's Planned Giving Committee hosts a number of estate planning workshops each year in a variety of Regional Park locations. Participants are provided with a general overview of estate planning in an hour-and-a-half seminar, followed by the opportunity to meet for a free consultation with a professional advisor at a later date.

In an ongoing effort to support the East Bay Regional Park District through legacy giving, the Regional Parks Foundation continues to raise awareness and support for three funding initiatives inspired by long-term vision and sustainability:

IVAN DICKSON TRAIL FUND

Named for an avid hiker who made a substantial bequest "to take good care of the trails," the Ivan Dickson Trail Fund augments the Park District's Ivan Dickson Endowment Fund for the maintenance of Regional Trails. Income from this fund enables the purchase of tools, plants, and other materials and supplies used to maintain the Regional Parks' more than 1,200 miles of hiking trails.



Photo credit: Claire Ames



Photo credit: Katy Connell

BOTANIC GARDEN ENDOWMENT FUND

The Friends of the Botanic Garden is the primary funding group for the Botanic Garden endowment. It is their desire to grow the endowment to a level that can support the operations of the Garden, ensuring its long-term sustainability. In 2013, the Botanic Garden Endowment Fund, still in its infancy, grew with generous gifts from longtime Botanic Garden supporters Ron and Rosemary Clendenen, Anna Mehlfeld in honor of Albert & Marion Blumberg, and Carolyn Valoria in honor of Marianne Austin-McDermon and Charles McDermon.



CAMPERSHIP AND ENVIRONMENTAL RESTORATION ENDOWMENT FUND

The goal of the Campership and Environmental Restoration Endowment Fund is to provide a secure source of funding for two of the Foundation's top priorities: connecting kids and nature through the Campership Program; and supporting the Park District's environmental restoration efforts. As the endowment fund grows through donor support over time, it will help to sustain these core initiatives into the future.

Nearly every year, the Regional Parks Foundation is fortunate to receive legacy gifts. In 2013, we were grateful to receive these generous donations:



THE CRADER-HICKS FAMILIES

In 2013, the Crader-Hicks families donated two parcels of land in Richmond, including 31-acres of wetlands along the North Richmond shoreline that are considered important habitat for the endangered Salt March Harvest Mouse and the California Clapper Rail.



Photo credit: Daniel Parks

BEATRICE ELVIN BROWN

Beatrice Elvin Brown left a 25% residual interest in the Beatrice Elvin Brown Revocable Trust as a legacy to support Tilden Regional Park. Ms. Brown, who particularly loved walking Tilden's trails, decided to make this significant contribution to benefit her favorite park and its many visitors.



CAMPERSHIP

The Foundation's Campership Program offers scholarships, or "Camperships," for thousands of disadvantaged East Bay kids each year. The goal of Campership is to provide access to nature for kids who would otherwise spend their time indoors or playing on a blacktop.

Campership allows kids to discover outdoor activities like hiking, kayaking, rock climbing, and swimming in a lake. They can gaze at wildflowers and observe fluttering butterflies and red-legged frogs. They can listen to hooting owls and rustling breezes. They eat healthy food that they help to grow. Many get hooked on nature while they unplug from electronics.

In 2013, the Campership Program made it possible for over 4,200 children to attend camp, swimming lessons, and outdoor experiences in the Regional Parks in a variety of ways:

PARK'N IT DAY CAMP

This popular East Bay Regional Park District summer day camp gives kids from all over the Bay Area the chance to enjoy the outdoors and experience nature in a safe and fun environment, including trying activities they might never have tried before, such as going on a hike, fishing, or just experiencing quiet time in nature. Each year, there is a substantial waiting list for this program. Thanks our hundreds of Campership donors each year, the Regional Parks Foundation is able to fund over 400 low-income and at-risk youth to participate in this often life changing experience.



SWIMMING LESSONS AND SCHOLARSHIPS FOR JUNIOR LIFEGUARDS

Camperships also funding enable low-income and disadvantaged kids to learn to swim, or even to prepare to become lifeguards at the East Bay Regional Park District. With scholarships to cover fees and equipment, kids who might be uncomfortable around water have access to the Park District's broad array of aquatics programs, where they can gain confidence and learn water safety skills. Learning to swim not only opens up the opportunity to swim and participate in water sports, but more importantly, it also helps to prevent accidental drowning, the second largest cause of preventable death among children.

The Foundation is delighted to report that swimming Camperships directly benefited more than 1,000 disadvantaged young people last year.



TEEN ECO ACTION WEEK

This week-long service/learning program gives inner-city teens the chance to complete a conservation project. During this week, disadvantaged youth from Oakland, West Contra Costa, and Bay Point spend half of each day engaged in coastal cleanups, removal of invasive plants, or planting of native plants. The rest of their day is spent interacting with a career panel and enjoying activities like kayaking, fishing, hiking, and swimming. This innovative program gives teens an emotional connection with nature, and hands-on experience i.e.: possible careers in environmental conservation. Fifty teens participated in Teen Eco Action Week last year.

CAMP ARROYO



A state-of-the-art “green” facility in the Livermore hills, Camp Arroyo was designed specifically for teaching East Bay kids about the environment. The fun, hands-on curriculum meets the California state standards for

environmental education and supplements classroom learning with activities and projects “out in the field.” During their 3-5 day stay at Camp Arroyo, kids can challenge themselves to climb a rock wall, go on a hike, work in an organic garden, create nutritious meals, and compost green waste. We are pleased to report that funding from the Campership program gave 847 children their first taste of camping at Camp Arroyo last year.

ASH STREET DAY CAMP



In partnership with the City of Newark and the Coyote Hills Visitor Center, the Ash Street Day Camp is an extraordinarily successful after-school and summer day program

that serves low-income Hispanic children and youth ages 5-16. At Ash Street, participants learn, play, and eat healthy meals. The Campership Program adds an outdoor dimension to the program by providing field trips to the Regional Parks where these kids can connect with the environment while enjoying outdoor activities, team-building games, and a campfire. In 2013, the Foundation served 147 Ash Street campers.

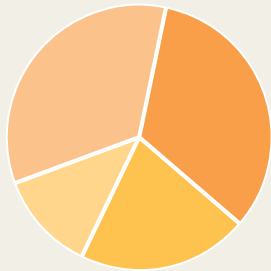


FISHING DERBIES

The Campership Program provides bus transportation so that people with disabilities can participate in group fishing events, or “Fishing Derbies,” in the Regional Parks. These very popular events are designed for success for people with special needs, who partner with community volunteers to cast their fishing lines in a stocked, netted area of the lake. In 2013, each one of the 715 participants experienced the joy of catching a fish. Every year, there is a long waiting list for this program.

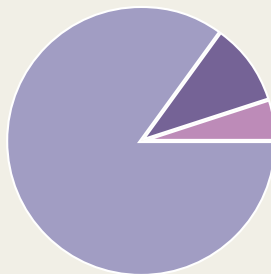


REGIONAL PARKS FOUNDATION FINANCIALS



REVENUES IN 2013

- Contributed services & properties **\$907,128 (34%)**
- Private gifts, grants & benefits **\$898,243 (33%)**
- Membership **\$574,727 (21%)**
- Investment return **\$321,462 (12%)**



EXPENDITURES IN 2013

- Support for EBRPD **\$2,039,858 (85%)**
- General & Administrative **\$236,368 (10%)**
- Fundraising **\$127,463 (5%)**

FUNDRAISING SUPPORT FOR EBRPD

	AMOUNT
Camperships	\$271,899
Summer Day Camp	\$156,399
Camp Arroyo	\$115,500
Funds for Parks	\$308,061
Annual District Support Grant	\$305,000
Special Funding	\$146,418
Programs	\$46,418
Capital Projects	\$100,000
Membership	\$84,234
Environmental Restoration	\$17,119
Legacy	\$291,360
Botanic Garden	\$16,360
Land Donation	\$275,000
TOTAL	\$1,424,091

INCOME STATEMENT AT YEAR END DECEMBER 31, 2013 AND 2012

REVENUE	2013	2012
PRIVATE GIFTS, GRANTS AND BENEFITS		
Campership	\$180,057.49	\$143,400.14
Carousel Restoration	\$2,500.00	\$2,500.00
Membership	\$558,192.20	\$509,591.98
Annual Fund	\$329,682.59	\$324,416.70
Environmental Restoration and Enhancement	\$6,466.88	\$7,208.35
Funds for Parks	\$333,505.13	\$241,292.54
Botanic Garden — membership	\$16,535.00	\$4,310.00
Merchandise sales	\$29,671.01	\$37,167.68
Endowment contributions	\$16,360.00	\$101,264.30
Total private gifts, grants and benefits	\$1,472,970.30	\$1,371,151.69
INVESTMENT RETURN		
Interest income	\$23,332.68	\$26,299.85
Investment income	\$48,099.68	\$46,836.29
Realized gain/(loss) on investments	\$72,442.32	\$21,543.97
Unrealized gain/(loss) on investments	\$177,587.12	\$95,301.72
Total investment return	\$321,461.80	\$189,981.83
CONTRIBUTED SERVICES AND PROPERTY		
In-kind property contributions	\$275,000.00	\$3,752.40
In-kind labor contributions	\$632,127.60	\$481,470.00
Total contributed services and property	\$907,127.60	\$485,222.40
TOTAL REVENUE	\$2,701,559.70	\$2,046,355.92

INCOME STATEMENT AT YEAR END DECEMBER 31, 2013 AND 2012 (CONTINUED)

EXPENSE	<u>2013</u>	<u>2012</u>
FUNDRAISING		
Fundraising	\$11,799.83	\$9,306.73
Event fundraising	\$3,245.00	\$2,210.49
Professional services — fundraising	\$16,442.78	\$18,300.28
Membership Program expenses	\$95,975.05	\$71,572.66
Total fundraising	\$127,462.66	\$101,390.16
SCHOLARSHIPS		
Scholarships — external	\$115,500.00	\$119,819.00
Scholarships — EBRPD	\$156,398.61	\$98,537.50
Total scholarships	\$271,898.61	\$218,356.50
SUPPORT FOR EBRPD		
Non-budgeted operations and programs	\$46,418.18	\$45,525.42
Board commitment	\$405,000.00	\$350,000.00
District share of membership and permits	\$84,233.75	\$80,560.00
In-kind labor distributions	\$632,127.60	\$481,470.00
Total support for EBRPD	\$1,167,779.53	\$957,555.42
GENERAL AND ADMINISTRATIVE		
Bad debts	\$0.00	\$933.60
Bank charges	\$3,461.12	\$4,136.51
Credit card fees	\$22,594.58	\$20,015.29
Investment expense	\$21,811.63	\$20,853.96
Computer expense	\$36,008.84	\$35,179.53
Contract services	\$86,599.63	\$146,973.50
Marketing, collateral and graphic design	\$12,145.00	\$0.00
Depreciation	\$5,205.82	\$4,306.50
Estate Planning Workshop	\$1,410.69	\$0.00
Education and seminars	\$3,713.67	\$2,003.15
Insurance expense	\$1,400.00	\$1,481.23
Legal and accounting	\$14,128.04	\$13,763.75
Public relations and promotion	\$728.49	\$3,562.32
Dues and subscriptions	\$3,766.67	\$2,774.90
Miscellaneous	\$0.00	\$524.00
Office supplies	\$1,698.75	\$2,037.13
Postage and courier fees	\$10,438.28	\$9,414.38
Printing	\$6,293.65	\$441.37
Taxes	\$1,035.66	\$1,309.62
Conferences and meetings	\$1,399.85	\$280.23
Travel and entertainment	\$2,527.93	\$1,575.33
Total general and administrative	\$236,368.30	\$271,566.30
TOTAL EXPENSE	\$1,803,509.10	\$1,548,868.38
RELEASED EXPENSES		
EBRPD expenses	\$325,180.20	\$348,409.08
In-kind property distributions	\$275,000.00	\$3,752.40
Total released expense	\$600,180.20	\$352,161.48
NET SURPLUS/(DEFICIT)	\$297,870.40	\$145,326.06

STATEMENT OF FINANCIAL POSITION AT YEAR END
DECEMBER 31, 2013 AND 2012

<u>ASSETS</u>	<u>2013</u>	<u>2012</u>
CURRENT ASSETS		
Cash and Cash Equivalents		
Fremont Bank Checking	\$573,176.50	\$93,843.59
Fremont Bank Money Market	\$324,046.63	\$249,078.84
Total cash and cash equivalents	\$897,223.13	\$342,922.43
Investments		
UBS Financial Services	\$2,663,060.85	\$2,364,775.54
Total investments	\$2,663,060.85	\$2,364,775.54
Receivables		
Grants receivable	\$0.00	\$140,000.00
Pledge receivable	\$50.00	\$650.00
Total receivables	\$50.00	\$140,650.00
TOTAL CURRENT ASSETS	\$3,560,333.98	\$2,848,347.97
FIXED ASSETS		
Computer hardware	\$26,224.10	\$23,486.36
Computer software	\$32,559.50	\$32,559.50
Office equipment and furniture	\$2,509.78	\$2,509.78
Accumulated depreciation	(\$54,635.32)	(\$49,429.50)
Total fixed assets	\$6,658.06	\$9,126.14
OTHER ASSETS		
Prepaid expenses	\$45,616.87	\$39,298.12
Total other assets	\$45,616.87	\$39,298.12
TOTAL ASSETS	\$3,612,608.91	\$2,896,772.23
 LIABILITIES AND NET ASSETS		
LIABILITIES		
Due to East Bay Regional Park District	\$1,197.88	\$13,069.11
Accounts payable	\$520,318.92	\$92,850.88
Accrued use tax	\$1,708.97	\$0.00
District share of membership and permits	\$16,145.00	\$15,502.50
Total liabilities	\$539,370.77	\$121,422.49
NET ASSETS		
Undesignated	\$414,461.92	\$416,308.21
Board designated	\$347,079.07	\$284,092.81
Temporarily restricted	\$1,986,007.85	\$1,765,619.42
Permanently restricted	\$325,689.30	\$309,329.30
Total net assets	\$3,073,238.14	\$2,775,349.74
TOTAL LIABILITIES AND NET ASSETS	\$3,612,608.91	\$2,896,772.23

THANK YOU
TO OUR LOYAL
SUPPORTERS



STRATEGIC PARTNERSHIPS

We are grateful to our many partners, particularly those businesses, corporations, and foundations who work together with us to help serve the East Bay community.



**KAISER
PERMANENTE®**

Kaiser Permanente's support over the years has helped

the Foundation and the District to promote health and fitness throughout the East Bay community. A longtime supporter of the Campership program, Kaiser is the Foundation's strategic partner in the Healthy Parks, Healthy People initiative and the lead sponsor of the annual Trails Challenge and Kids Health Outdoors Challenge.



Over the years, partnerships with the East Bay REI stores have provided outreach, volunteers, and financial support for several initiatives aimed at involving

the community in environmental maintenance and restoration projects. REI continues to be a key partner in the District's various trail maintenance projects with promotion, volunteer recruitment, tools, supplies, and materials in addition to financial support. In 2013, REI also supported "Doc Quack's" Habitat Helpers, Coastal Cleanups in Alameda and Contra Costa Counties, and the Park District's partnership with the Friends of Marsh Creek and its cleanup efforts in the Marsh Creek corridor adjacent to the Marsh Creek Regional Trail.



**COMMITTEE FOR
INDUSTRIAL SAFETY**

A generous supporter of the Foundation and the Park District's Volunteer Trail Safety Patrol for many years, the Committee for Industrial Safety (CIS) is committed to advancing public safety through the community. In 2013, CIS funded

the development of a new mobile app for smartphones focused entirely on trail safety within the Regional Parks.



For more than ten years, the Chevron Richmond Refinery has enabled hundreds of elementary children from Richmond public schools to attend environmental education at Camp Arroyo. In addition, the Chevron

Products Company has provided many years of generous support and groups of employee volunteers for the District's environmental restoration work.



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