



REGIONAL PARKS
Foundation

Supporting East Bay Regional Parks

Annual Report *2012*

*Supporting the
East Bay Regional
Park District
since 1969*



Mission and Vision

The Regional Parks Foundation was established in 1969 to support the East Bay Regional Park District. The Foundation's mission is to support our Regional Parks through private fundraising that provides broader public access, resource protection and preservation, education and recreational programs, and the acquisition of parklands. One of its top priorities is to ensure that under-resourced populations have equal access to the East Bay Regional Park District's parks, trails, programs, and services.

Each year, the Foundation raises broad-based funding support for a group of five core program initiatives: Special Capital Projects, Membership, Environmental Conservation, Legacy, and Campership.

2012 Board of Directors

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Letter from Rand Swenson, Board President



Dear Friends,

At the Regional Parks Foundation, we share a vision that our East Bay residents should have access to our Regional Parks. We believe that our community should be able to enjoy the Park District's recreational activities and programs, and that animal habitats and trails should be preserved and maintained for the benefit of the general public. On behalf of the Foundation's Board of Directors, I am pleased to present the following report highlighting our recent work in support of this vision.

As a Board, we completed our first ever strategic plan to help shape our priorities and initiatives going forward, to enable us to meet the Foundation's long-term objectives. Our enthusiastic Board members — who represent a wide range of experiences and backgrounds — generously volunteer their time and talents to benefit our amazing park system.

Thanks to our partnerships with corporations, foundations, and individuals throughout the community, we achieved overwhelming success over the past year. We are grateful to our numerous steadfast supporters who have made it possible for nearly 4,000 disadvantaged young people to connect with nature by going to camp, learning to swim, or participating in environmental education programs; for people throughout the East Bay to benefit from improved access to the Regional Parks; and, for important environmental and restoration work to take place.

Our fundraising success also allowed us to provide additional support to the Regional Parks this year, helping the District to meet special needs, such as

the Lake Chabot access improvement project making the marina ADA compliant and fully accessible to persons with disabilities and limited mobility; additional life jackets for kids to borrow at swim centers to improve safety and confidence in and around the water; and, the Temescal waterfall restoration.

This year, we are pleased to launch a new logo which specifically showcases the Foundation's five main program initiatives: Special Capital Projects, Membership, Environmental Conservation, Legacy, and Campership. We believe that our new brand reflects what the Foundation is all about and how we help to improve the quality of life for everyone in the East Bay.

We are happy and grateful to all of our donors for what the Foundation has been able to achieve. We look forward to continuing to make an impact in 2013.

Sincerely,

A handwritten signature in dark ink that reads "Rand H. Swenson". The signature is fluid and cursive.

Rand H. Swenson, President



The Healthy Parks Healthy People Initiative: Bay Area

Today, as people of all ages spend much of their busy lives indoors and connected to technology, the linkage between parks and health is more important than ever. Growing evidence suggests that spending time in nature improves both physical and mental health. In June 2012, leaders representing parks, open space, healthcare, and public health agencies in the Bay Area initiated a “Healthy Parks Healthy People: Bay Area” program.


This program encourages people, especially children, seniors, and urban residents, to enjoy activities in the Regional Parks for their own physical and mental well-being. It also encourages volunteerism to help maintain a healthy parks system that benefits the entire community.

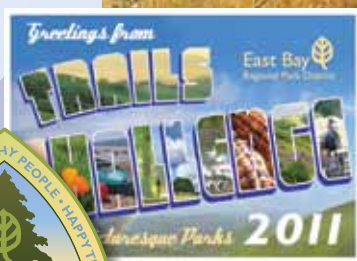
As part of this important effort, the Regional Parks Foundation teamed up with the East Bay Regional

Park District to promote the wide array of health and fitness opportunities available throughout the Regional Parks system. From hiking and biking, to swimming and kayaking, the Regional Parks offer something for everyone. The Foundation also offers camping scholarships for a variety of recreational programs, including summer day camps and multi-day environmental education camps.




The Trails Challenge

The Trails Challenge is a self-paced, self-guided fitness program that is fun for the whole family. Thanks to generous funding from  KAISER PERMANENTE, it is free for all who wish to participate throughout Alameda and Contra Costa counties. For twenty years, the annual Trails Challenge has invited people to get active while enjoying the great outdoors. Each year, a new online Guidebook is produced that details twenty new suggested hikes and offers useful tips and information, including trail descriptions, maps, and driving directions to each Regional Park. Nearly 10,000 East Bay residents sign up for this popular program annually and the number continues to grow.



Kids Healthy Outdoors Challenge

The Kids Healthy Outdoors Challenge encourages kids to complete three out of the ten activities listed in the California Children's Outdoor Bill of Rights.

Recognizing that school-age kids in disadvantaged communities lack easy access to open space and wildlife, the Park District, in collaboration with  KAISER PERMANENTE, and local educators, developed a special "Kids Healthy Outdoors Challenge" educational curriculum and teacher's guide. The goal of the program is to help under-resourced schools and teachers to engage students in learning about nature and exploring the outdoors. As part of the curriculum, students enjoy field trips in the Regional Parks to experience activities such as:

- Exploring nature
- Following a trail
- Catching a fish
- Connecting with the past
- Camping under the stars



Five Core Funding Initiatives

At the heart of the Foundation's service is its commitment to provide broader public access to the Regional Parks and to support priority Park District programs and projects. While funding support can vary year to year, the core initiatives remain constant: Special Capital Projects, Membership, Environmental Conservation, Legacy, and Campership.



Special Capital Projects

At the request of the Park District, the Regional Parks Foundation steps in to support special capital improvement projects from time to time. Recent examples of such projects include: water safety equipment; Lake Chabot access improvement project; and, Temescal Waterfall restoration.



Water Safety Equipment

In 2012, the Foundation funded the purchase of 1,290 life jackets that swim center visitors could borrow at no charge, encouraging water sports, play, and swimming without the risk of drowning.

In 2011, the Regional Parks Foundation also made another significant contribution to water safety by funding beach wheelchairs for disabled visitors wishing to participate in water activities.



Lake Chabot Access Improvement Project

This year, in keeping with its mission to provide access to people with disabilities and limited mobility, the Foundation provided substantial support for the new ADA-compliant Lake Chabot Marina.



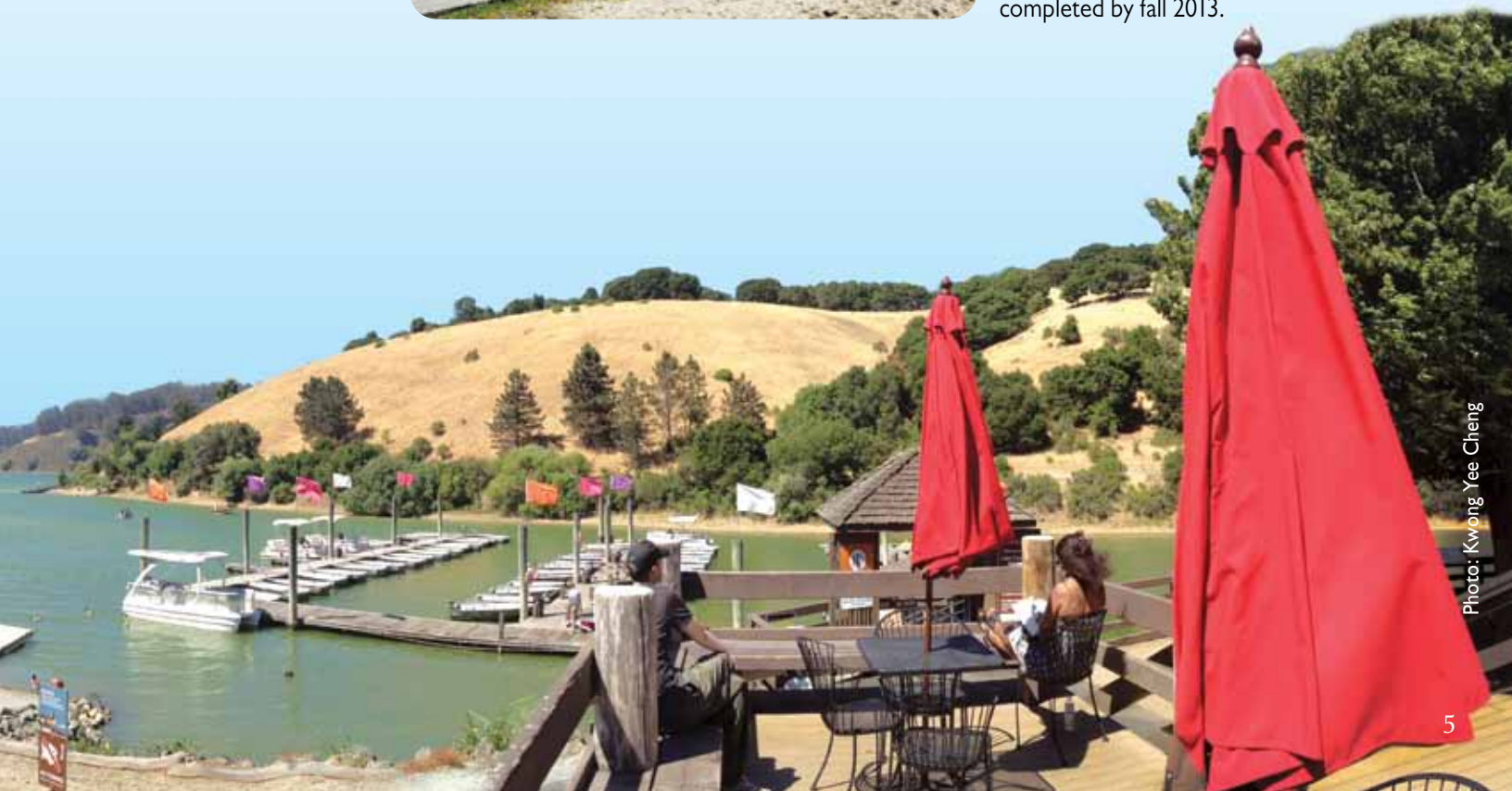


Temescal Waterfall Restoration Project

Originally constructed as a storage lake for drinking water, Temescal Regional Recreation Area was opened to the public in 1936 as one of the District's first three Regional Parks. Since that time, the cascading Temescal Waterfall has been a favorite monument for many park visitors, and the scenic and historic Beach House has been popular for weddings, parties, and other events.



Over time, the flow and structure surrounding the waterfall deteriorated and needed repairs. At the request of the Park District, the Foundation provided the funding support for the restoration. The first phase of the project restored the ponding areas of the watercourse that made up the lower reaches of the structure. The second and more intensive phase of the plan calls for the restoration of the celebrated waterfall to its former splendor. The work is expected to be completed by fall 2013.





Membership

Regional Parks Foundation Membership is a popular and cost-effective way for families and individuals to discover and enjoy their Regional Parks. Currently, over 7,500 individuals and families are members.

Regular Membership begins at \$50 per year and includes a variety of benefits such as unlimited day-use parking, free swimming, camping discounts, an annual dog pass, and a subscription to *Regional in Nature*.

Donor Circle Members enjoy all the benefits of Regular Membership while also helping others to enjoy the Park District's parks and programs through an additional gift of support. Donor Circle Membership is a convenient way of becoming a member and a donor at the same time. Learn more about how to get involved by visiting www.RegionalParksFoundation.org.



Donor Circle Membership Levels

Tilden Circle	\$250
Reinhardt Circle	\$500
Mott Circle	\$750
'34 Club	\$1,200

For Donor Circle Memberships, any amount donated above the actual cost of Membership is tax-deductible to the fullest extent allowable by law.



Environmental Conservation

With the help of volunteers and donors, the Regional Parks Foundation supports numerous initiatives to help build a healthier ecosystem for all by enhancing natural habitats so that wildlife can thrive. Participants engage in outdoor educational and conservation activities such as capturing, collaring, and releasing pumas; creating nesting habitats for birds and amphibians; trail maintenance; and, shoreline cleanup to name just a few.

This year, the Foundation worked with local organizations and community partners on the following projects:

- Setting up camera stations to track and study pumas
- Creating nesting habitat for the endangered California Least Tern and the Western Snowy Plover
- Planting saplings along barren banks to build a source of sustenance for Wood Ducks, Tree Swallows, and Western Grebes



- Removing non-native plants and helping rescue the endangered California Clapper Rail
- Building owl outposts for Burrowing Owls to raise their young
- Maintaining and repairing trail surfaces damaged by normal wear or by erosion from winter storm runoffs
- Removing debris and recyclables from shorelines and creeks





Legacy

The Foundation's Legacy program offers members of the community opportunities to make a gift that will live on in perpetuity — making a lasting impact for generations to come. In fact, back in 1969, it was a gift of land that inspired the formation of the Regional Parks Foundation.

Planned giving can take many forms, including gifts of land, bequests, endowment donations, and beneficiary designations. To inform the public about the various options available, the Foundation's Planned Giving Committee hosts a number of estate planning workshops each year in a variety of Regional Park locations. Participants are provided with a general overview of estate planning in an hour-and-a-half long seminar, followed by a free, personal 30-minute consultation at a later date.



In an ongoing effort to support the East Bay Regional Park District through legacy giving, the Regional Parks Foundation continues to raise awareness and support for three funding initiatives inspired by long-term vision and sustainability: the Ivan Dickson Trail Fund; the Campership and Environmental Restoration Endowment Fund; and, the Botanic Garden Endowment Fund.



Ivan Dickson Trail Fund

Named after an avid hiker who made provisions in his will "to take good care of the trails," the Ivan Dickson Trail Fund augments the Park District's Ivan Dickson Endowment Fund for the maintenance of Regional Trails. Income from Ivan Dickson's charitable gift enables the purchase of tools, plants, and other materials and supplies used to maintain the Regional Parks' more than 1,200 miles of hiking trails.

Spotlight on Four Important Gifts that Continue to Live on

Over the years, the Foundation and the Park District have been the beneficiaries of several outstanding gifts of legacy. The Foundation is pleased to showcase several of these gifts, which serve as inspiring models for how legacy donations really do live on in perpetuity:



Madelyn Beattie

In 1995, a widow named Madelyn Beattie expressed her love for Anthony Chabot Regional Park by leaving a bequest to a park she walked nearly every day. In her will, she shared her fondness for the California Maple and Redwood trees

and hoped that her gift would make a lasting difference for generations to come. To date, Madelyn's bequest remains the largest cash gift to a specific park within the Regional Parks system.



Myrtle Wolf in Memoriam

Myrtle Wolf had a deep love for plants, and the Botanic Garden held a special place in her heart. As a volunteer, Myrtle was instrumental in the inception and growth of the annual plant sale at the Botanic Garden, which has now become an increasingly popular springtime tradition for many

residents of the East Bay. Upon her death, her son honored his mother's memory by making a significant contribution to the Botanic Garden Endowment Fund. Many fans of the Garden have long held the dream that the Botanic Garden would one day become the first self-sustaining park within the Regional Parks system. Myrtle and her son brought that desire one step closer to success.

Campership and Environmental Restoration Endowment Fund

The goal of the Campership and Environmental Restoration Endowment Fund is to provide a secure source of funding for the Foundation's Campership program, and to build a healthier ecosystem for all. As the endowment grows with time, so does the funding that will sustain those programs that are vital to the core initiatives of the Foundation.



Botanic Garden Endowment Fund

The Friends of the Botanic Garden is the primary fundraising group for the Botanic Garden endowment. It is their desire to grow the endowment to a level that can sustain the operations of the Garden, ensuring the long-term viability of the park. While the endowment is still in its infancy, the Foundation was the beneficiary of a significant gift in 2012 that effectively doubled the size of the fund.



Sumi and Art Lampert

Family and friends of Art Lampert, a longtime Fremont resident and advocate for parks, open spaces, and trails in southern Alameda County, wished to memorialize Art's lifelong civic contributions to projects he so dearly loved. Mr. Lampert's family decided to fund the construction of a group picnic site at Quarry Lakes for everyone to enjoy for generations to come. The Foundation, in partnership



with the Park District, was able to meet the family's wishes, and as a result, today anyone can enjoy a picnic or a barbeque at "Lampert Knoll" in Quarry Lakes Regional Recreation Area.

Meyers Estate

Mildred, Jeanette, and Edith Meyers owned the historic Dry Creek Ranch and cottage in Fremont. The three sisters had already drafted their wills deeding much of the 1,200 acres to the Park District, with the goal of preserving the rich ranching history of the land. When the State of California proposed to build a highway through the property, the Park District backed the family, who were successful in defeating the proposal. Later the sisters modified their wills and deeded their entire estate, including the historic cottage, to the Park District. As a result, the history of ranching in the area is still alive at the Garin and Dry Creek Pioneer Regional Parks.





Camperships

The Foundation's Campership program provides camping and outdoor scholarships for thousands of disadvantaged kids throughout the East Bay every year. The goal of Campership is to actively respond to the concept of "nature deficit disorder," a circumstance facing more and more youngsters, who spend most of their time surrounded by concrete and urban environments rather than trees and nature. The Foundation is proud to report that in 2012, over 4,200 children received scholarship funding to attend camp.

At camp, kids can have fun just being kids while discovering that there is more to the world than their own backyard or neighborhood. For kids who have never left the city, going to camp can be a life-transforming experience that encourages them to dream bigger dreams, perform better in school, and forge lasting bonds with new friends. For many kids, Campership can be the starting point for a career in fields such as health, safety, or environmental conservation.

Campership enables kids to connect with nature in a variety of ways: Park'n It Day Camp; Camp Arroyo; swimming lessons and scholarships for Junior Lifeguards; Ash Street; and, Teen Eco Action Week.



Park'n It Day Camp

This very popular summer day camp offers 400 under-served kids a chance to enjoy the outdoors and experience nature in a safe and fun environment through activities such as going on a hike, observing wild animals, or spending quiet time amid the backdrop of open space. Each year, there is a substantial waiting list for this program.



A state-of-the-art "green" facility nestled in the Livermore Valley, Camp Arroyo was designed specifically for teaching East Bay kids about the environment. The fun, hands-on curriculum meets the California state standards for environmental education and supplements classroom learning with activities and projects "out in the field." During their 3-5 day stay at Camp Arroyo, kids can challenge themselves by climbing a rock wall, navigating a ropes course, or simply going on their first hike, as well as connecting to the earth by working in an organic garden, creating nutritious meals together, and composting green waste. We are pleased to report that funding from the Regional Parks Foundation gave 837 students the chance to attend Camp Arroyo, creating lasting memories, and fulfilling their 5th and 6th grade science curriculum requirements at the same time.



Swimming Lessons and Scholarships for Junior Lifeguards

Campership funding enables low-income and disadvantaged young people to learn to swim and even prepare to become lifeguards. With scholarships to cover the fees and equipment, kids are introduced to the Park District's broad array of aquatics programs where they can gain confidence and learn water safety skills. Learning to swim encourages lifelong safety, fitness and fun, and also helps to prevent accidental drowning, the second largest cause of preventable death among children. In addition, Junior Lifeguard scholarships provide opportunities for kids to build on their successes, learn valuable job skills, and one day become a lifeguard. The Foundation is delighted to report that swimming Camperships directly benefited 624 disadvantaged young people last year.



Ash Street

In partnership with the City of Newark, the Ash Street Day Camp is an extraordinarily successful summer day program that serves low-income Hispanic kids. Camping scholarships from the Regional Parks Foundation enabled 135 kids to connect with the environment while enjoying outdoor health and fitness activities, by providing educational and team-building activities and games, as well as field trips to local Regional Parks throughout 2012.

Teen Eco Action Week

This week-long intensive service/learning program gives inner-city teens the chance to complete a conservation project, try new outdoor activities, and explore "green" careers. During their week of camp, disadvantaged youth from Richmond and Oakland spend half of each day engaged in coastal cleanups, removal of invasive growth, and planting native vegetation. The rest of their day is spent interacting with a career panel and enjoying activities like kayaking, fishing, hiking, and swimming. Most teens in this innovative program experience a deep emotional connection with nature, as well as gain hands-on experience and knowledge about possible careers in the environmental conservation field. Thanks to the ongoing support of the Regional Parks Foundation, 41 teens participated in Teen Eco Action Week last year.

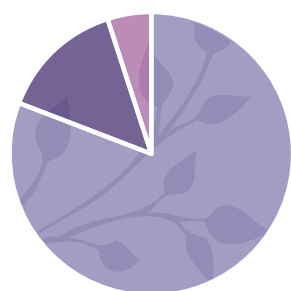


Regional Parks Foundation Financials



Revenues in 2012

- Private gifts, grants and benefits **\$857,250 (42%)**
- Membership **\$513,902 (25%)**
- Contributed services and properties **\$485,222 (24%)**
- Investment return **\$189,981 (9%)**



Expenditures in 2012

- Support for EBRPD **\$1,528,073 (81%)**
- General and Administrative **\$271,568 (14%)**
- Fundraising **\$101,390 (5%)**

Fundraising Support for EBRPD

	Amount
Camperships	\$218,357
Summer Day Camp	\$98,538
Camp Arroyo	\$119,819
Funds for Parks	\$330,976
Annual District Support Grant	\$250,000
Special Funding	\$145,525
Programs	\$45,525
Capital Projects	\$100,000
Membership	\$80,560
Environmental Restoration	\$17,433
Legacy	\$101,264
Total	\$1,144,115

Income Statement at Year End December 31, 2012 and 2011

Revenue	2012	2011
PRIVATE GIFTS, GRANTS AND BENEFITS		
Campership	\$143,400.14	\$234,532.36
Carousel Restoration	\$2,500.00	\$2,550.00
Membership	\$509,591.98	\$521,550.00
Annual Fund	\$324,416.70	\$269,147.80
Environmental Restoration and Enhancement	\$7,208.35	\$0.00
Funds for Parks	\$241,292.54	\$318,191.51
Botanic Garden — membership	\$4,310.00	\$0.00
Merchandise sales	\$37,167.68	\$44,462.50
Endowment contributions	\$101,264.30	\$50,665.00
Total private gifts, grants, and benefits	\$1,371,151.69	\$1,441,099.17
INVESTMENT RETURN		
Interest income	\$26,299.85	\$19,255.27
Investment income	\$46,836.29	\$53,678.86
Realized gain/(loss) on investments	\$21,543.97	\$53,416.64
Unrealized gain/(loss) on investments	\$95,301.72	(\$147,669.53)
Total investment return	\$189,981.83	(\$21,318.76)
CONTRIBUTED SERVICES AND PROPERTY		
In-kind property contributions	\$3,752.40	\$560.00
In-kind labor contributions	\$481,470.00	\$481,470.00
Total contributed services and property	\$485,222.40	\$482,030.00
OTHER		
Net assets released from restrictions	\$0.00	\$0.00
Total other	\$0.00	\$0.00
TOTAL	\$2,046,355.92	\$1,901,810.41

Income Statement at Year End December 31, 2012 and 2011 (continued)

Expense	2012	2011
FUNDRAISING		
Fundraising	\$9,306.73	\$15,556.92
Event fundraising	\$2,210.49	\$2,043.59
Professional services — fundraising	\$18,300.28	\$10,970.94
Membership Program expenses	\$71,572.66	\$72,418.88
Total fundraising	\$101,390.16	\$100,990.33
SCHOLARSHIPS		
Scholarships — external	\$119,819.00	\$119,670.00
Scholarships — EBRPD	\$98,537.50	\$99,647.31
Total scholarships	\$218,356.50	\$219,317.31
SUPPORT FOR EBRPD		
Non-budgeted operations and programs	\$45,525.42	\$0.00
Board commitment	\$350,000.00	\$250,000.00
District share of memberships and permits	\$80,560.00	\$87,403.75
In-kind labor distributions	\$481,470.00	\$481,470.00
Total support for EBRPD	\$957,555.42	\$818,873.75
GENERAL AND ADMINISTRATIVE		
Bad debts	\$933.60	\$0.00
Bank charges	\$4,136.51	\$1,379.03
Credit card fees	\$20,015.29	\$18,971.01
Investment expense	\$20,853.96	\$20,973.73
Computer expense	\$35,179.53	\$32,682.82
Contract services	\$146,973.50	\$113,896.90
Depreciation	\$4,306.50	\$5,606.38
Education and seminars	\$2,003.15	\$125.00
Insurance expense	\$1,481.23	\$2,506.17
Legal and accounting	\$13,763.75	\$16,598.44
Public relations and promotion	\$3,562.32	\$6,825.00
Dues and subscriptions	\$2,774.90	\$2,438.40
Contributions	\$0.00	\$2,000.00
Miscellaneous	\$524.00	\$1,236.85
Office supplies	\$2,037.13	\$1,169.18
Postage and courier fees	\$9,414.38	\$4,911.32
Printing	\$441.37	\$524.80
Professional services	\$0.00	\$6,343.75
Taxes	\$1,309.62	\$1,297.53
Conferences and meetings	\$280.23	\$1,991.54
Travel and entertainment	\$1,575.33	\$926.38
Total general and administrative	\$271,566.30	\$242,404.23
TOTAL EXPENSE	\$1,548,868.38	\$1,381,585.62
TRANSFER		
Transfer	\$0.00	\$0.00
Total transfers	\$0.00	\$0.00
RELEASED EXPENSE		
EBRPD park expenses	\$348,409.08	\$280,434.77
In-kind property distributions	\$3,752.40	\$560.00
Total released expense	\$352,161.48	\$280,994.77
NET SURPLUS/(DEFICIT)	\$145,326.06	\$239,230.02

Statement of Financial Position at Year End December 31, 2012 and 2011

Assets	2012	2011
CURRENT ASSETS		
Cash and Cash Equivalents		
Fremont Bank Checking	\$93,843.59	\$83,730.26
Fremont Bank Money Market	\$249,078.84	\$291,213.28
Total cash and cash equivalents	\$342,922.43	\$374,943.54
Investments		
UBS Financial Services	\$2,364,775.54	\$2,098,085.05
Merrill Lynch Pierce	\$0.00	\$1.03
Total investments	\$2,364,775.54	\$2,098,086.08
Receivables		
Grants receivable	\$140,000.00	\$140,000.00
Pledge receivable	\$650.00	\$30,231.78
Total receivables	\$140,650.00	\$170,231.78
TOTAL CURRENT ASSETS	\$2,848,347.97	\$2,643,261.40
FIXED ASSETS		
Computer hardware	\$23,486.36	\$18,955.88
Computer software	\$32,559.50	\$32,559.50
Office equipment and furniture	\$2,509.78	\$2,509.78
Accumulated depreciation	(\$49,429.50)	(\$45,123.00)
Total fixed assets	\$9,126.14	\$8,902.16
OTHER ASSETS		
Prepaid expenses	\$39,298.12	\$36,528.80
Total other assets	\$39,298.12	\$36,528.80
TOTAL ASSETS	\$2,896,772.23	\$2,688,692.36
Liabilities and Net Assets		
LIABILITIES		
Payable to EBRPD	\$13,069.11	\$0.00
General accounts payable	\$92,850.88	\$31,256.18
Accrued expenses	\$0.00	\$8,000.00
District share of membership and permits	\$15,502.50	\$19,412.50
Total liabilities	\$121,422.49	\$58,668.68
NET ASSETS		
Undesignated	\$416,308.21	\$543,948.90
Board designated	\$284,092.81	\$262,376.31
Temporarily restricted	\$1,765,619.42	\$1,615,633.47
Permanently restricted	\$309,329.30	\$208,065.00
Total net assets	\$2,775,349.74	\$2,630,023.68
TOTAL LIABILITIES AND NET ASSETS	\$2,896,772.23	\$2,688,692.36

Thank You to Our Loyal Supporters

We are pleased to acknowledge and thank the following corporations, organizations, and individuals who have supported the Regional Parks Foundation during 2012.

Strategic Partnerships

We are grateful to our partners, particularly those businesses, corporations, and foundations who work with us to help serve the East Bay community. Over the years, Kaiser Permanente, the Committee for Industrial Safety, REI, and Chevron have made substantial impacts on a variety of projects such as the Trails Challenge; Campership; trail maintenance; environmental conservation and restoration; and, the Volunteer Trail Safety Patrol to name a few.



**KAISER
PERMANENTE®**

Kaiser Permanente's support over the years has helped the Foundation and the District to promote health and fitness throughout the East Bay community. A longtime supporter of the Campership program, Kaiser is also the Foundation's strategic partner in the Healthy Parks Healthy People initiative and the lead sponsor of the annual Trails Challenge and Kids Healthy Outdoors Challenge.



www.rei.com

Over the years, partnerships with the East Bay REI stores have provided outreach, volunteers, and financial support for several initiatives aimed at involving members of the community in environmental maintenance and restoration projects. In particular, REI has been a key partner in the District's various trail maintenance projects with promotion, volunteer recruitment, tools, supplies, and materials.



**COMMITTEE FOR
INDUSTRIAL SAFETY**

The Committee for Industrial Safety (CIS) has been a key partner in its steadfast support of the EBRPD's Volunteer Trail Safety Patrol. Through its generous support, CIS has enabled the Regional Parks Foundation to purchase a sports utility vehicle, equipment trailer, and new radios — improving the patrol volunteers' ability to communicate with the District's police dispatch team. In addition to its ongoing commitment to enhancing the District's safety patrol outreach efforts, CIS has also funded volunteer uniforms, and informational material on general steps to improve safety when visiting the Regional Parks.



Chevron Richmond has supported our Campership program for more than ten years, enabling hundreds of elementary children from Richmond public schools to attend environmental education programs at Camp Arroyo. In addition, Chevron has provided many years of generous financial contributions and groups of employee volunteers, who have provided vital support for the District's environmental restoration work.



2012 Strategic Partners

Strategic Partners

\$250 – \$499

Bank of America Matching Gifts
Contra Costa Hills Club
Hyundai Korean News USA
Lawrence Livermore National
Laboratory
Monterey Bay Aquarium
Pandora Internet Radio
Rabbit Content LLC
YourCause, LLC

Strategic Partners

\$500 – \$999

Adobe Systems Incorporated
Matching Gift Program
Contra Costa Parents of
Multiples
East Bay Regional Park District
Retirees Association

IBM Corporation Matching
Grants Program
Integrity Business Forms
Lake Merritt Joggers and
Striders
Phillips 66 Matching Gift
Richmond Pulse
San Francisco Chronicle

Strategic Partners

\$1,000 +

AAA Northern CA, NV & UT
Alameda Inpatient Medical Inc.
(formerly Alameda Hospital)
Berkeley Garden Club
Branson Family Foundation
California State Parks
Foundation
Chevron
Chevron Humankind Matching
Gift Program
Clif Bar Inc.

Clorox Company Foundation —
Employee Giving Campaign
Committee For Industrial
Safety
Community Safety Foundation
Contra Costa County,
Auditor and Controller
Darden Foundation
Dawn Breakers Lions Club
East Bay Community
Foundation
East Bay Express
Family Law Section — CCC
County Bar Association
Fremont Bank Foundation
Google Matching Gifts Program
Helzel Family Foundation
IAC Search & Media
Intel Volunteer Grant Program
JK Group Trustees For Visa
International's — Employee
Giving

Kaiser Permanente — Greater
Southern Alameda Area
Kaiser Permanente —
Northern California Region
Kindred Healthcare Operating,
Inc.
Kraft Foods
MJZ Productions
New Tang Dynasty TV
Pacific Gas & Electric
Company
Pacific Gas & Electric Matching
Gifts Program
Phillips 66 (formerly
ConocoPhillips)
Point Isabel Dog Owners'
Association and Friends
Recreational Equipment Inc.
Rodeo Community
Organization at the East Bay
Community Foundation

RSA Films, Inc.,/dba
Black Dog Films
The Bernard Osher Foundation
The Clorox Company
Foundation Fund
The Lowell Berry Foundation
The Vasicek Foundation
The Zalec Familian & Lilian
Levinson Foundation
Tilden Wildcat Horsemen's
Association
Ting Tsung and Wei Fong
Chao Foundation
Union Bank, N.A.
Washington Hospital
Healthcare System
Wendel, Rosen, Black & Dean,
LLP
West Davis & Bergard
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